



# Forest Carbon Offsets

## A Viable Market Opportunity For Timberlands Owners



**FiniteCarbon**

**WFCA** Western Forestry and  
Conservation Association

September 12, 2017  
Sheraton Portland Airport  
Portland, OR

# Forest Carbon Offsets

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**C**arbon markets can provide a new source of income for forest owners implementing practices that increase or retain forest carbon. With encouraging developments in the California cap-and-trade system and innovations in voluntary carbon market standards, many forest managers are re-engaging in carbon markets as an option to diversify revenue and support sustainable management. However, land managers face a myriad of questions as they weigh the opportunity and risks of integrating a carbon project in their forests.

### Agenda

**8:15 Welcome**

**8:30** *Carbon Trading: Markets, Drivers, Business Climate and California Cap and Trade Program –*

**Arjun Patney,**  
American Carbon Registry, Arlington, VA

**9:15** *How Does the California Air Resources Board Compliance Offset Protocol Work and Is It the Right Fit for my Business? Steps in the ARB Process And Strategic Considerations in developing a Carbon Project –*

**Dylan Jenkins,**  
Finite Carbon, Wayne, PA

**10:15 Break**

**10:45** *Designing and Implementing a Forest Carbon Inventory –*

**Dave Walters,**  
LandVest, Eugene, OR

**11:30** *Selling Offsets: How the Market Operates and the Various Products for Sale –*

**Patrick Pfeifer,**  
Statkraft, San Francisco, CA

**12:00 Lunch**

**1:00** *Maintaining Compliance With a Carbon Plan: What are you Signing Up for and What do You Have to do to Prove It? –*

**Jim Clark,**  
North Coast Resource Management, Ukiah, CA

**1:30** *Preparing for Verification Success –*

**Zane Haxtema,** SCS Global Services, Tacoma, WA

**1:50 Break**

**2:10** *Risk Management 101: Managing Risk Across the Carbon Value Chain –*

**Erika Anderson,**  
Anderson Law Firm, Berkeley, CA

**3:00 Landowner Case Histories:**

Presentations covering their first-hand experience from putting a carbon project on their property, evaluating feasibility, and building an inventory to verification, selling offsets and living with the plan.

**Kaarsten Turner Dalby,** The Forestland Group

**4:15 Adjourn**

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## REGISTRATION

NAME \_\_\_\_\_

ORGANIZATION OR AFFILIATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ TEL \_\_\_\_\_

Please List Any Special Dietary Needs: \_\_\_\_\_

## REGISTRATION

### Forest Carbon Offsets

**ON or BEFORE 9/4/2017**      \$225 \_\_\_\_\_

**AFTER 9/4/2017**      \$265 \_\_\_\_\_

Call: 888-722-9416 or 503-226-4562  
or melinda@westernforestry.org

### Western Forestry and Conservation Association

4033 SW Canyon Rd. • Portland, OR 97221

503-226-4562 or 888-722-9416

FAX: 503-226-2515

## PAYMENT METHOD

### 1. Please make check payable to:

WFCA  
4033 SW Canyon Rd.  
Portland OR 97221, USA

### 2. Purchase order # \_\_\_\_\_

### 3. Charge to:      MC      VISA      AmEx (please circle)

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_  
(on back of card)

### 4. Register at [www.westernforestry.org](http://www.westernforestry.org)

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**Location:**

The conference will be held at the Sheraton Portland Airport Hotel, Portland, OR. The Sheraton is located at 8235 NE Airport Way, adjacent to the Portland airport. The Sheraton can be viewed at: [sheraton-portlandairport.com](http://sheraton-portlandairport.com)

**Lodging Information:**

Reduced rate lodging is available at the Sheraton by calling (503) 281-2500 and by mentioning Western Forestry and Conservation. The rate for a single room is \$169 plus tax. After August 21, 2017, reduced rate rooms will be subject to availability.

**Registration and Cancellations:**

The registration fee is \$225 if received by 9/4/17 or \$265 if received after 9/4/17. The fee includes a book of speaker materials, breaks and lunch.

Checks should be made payable to Western Forestry and Conservation Association. Purchase orders, VISA/MasterCard, and American Express are accepted. Tax id # 930-331-712. Cancellations received on or before 9/4/17 are subject to a 15% service charge. Cancellations after

9/4/17 will be charged the entire registration fee, but substitutions are always welcome.

**Society of American Foresters CFE Credits:**

Workshop attendees will be eligible for 6 CFE credits in Category 1.

**Registration Questions?****Western Forestry and Conservation Association**

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