

## Mapping The Course 2019

## STRESSORS AND OPPORTUNITIES

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# The temptation to form premature theories upon insufficient data is the bane of our profession. **Arthur Conan Doyle**



## OUTLINE

- Economic/Political Ups and Downs
- Trade/Currency Risks and Opportunities
- Run down of Solid Wood Markets
- Pulp and Paper Snapshot
- Conclusions

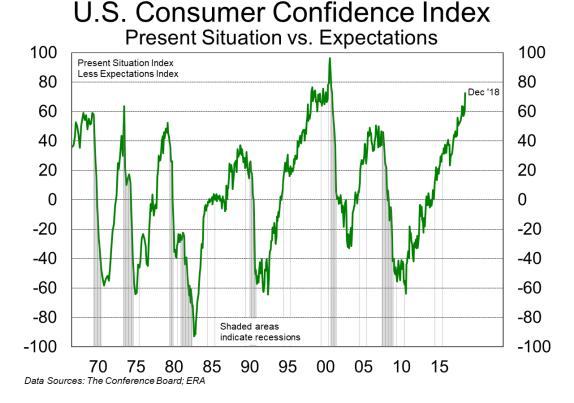


## ECONOMICS AND POLITICS



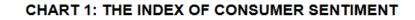
#### **Consumers Still Positive**

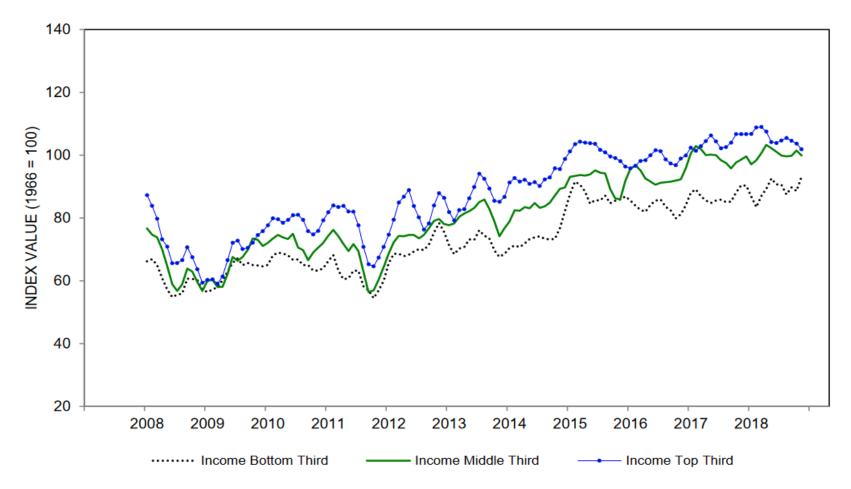
Although the overall consumer confidence index has slipped, the "implied optimism" is still intact.





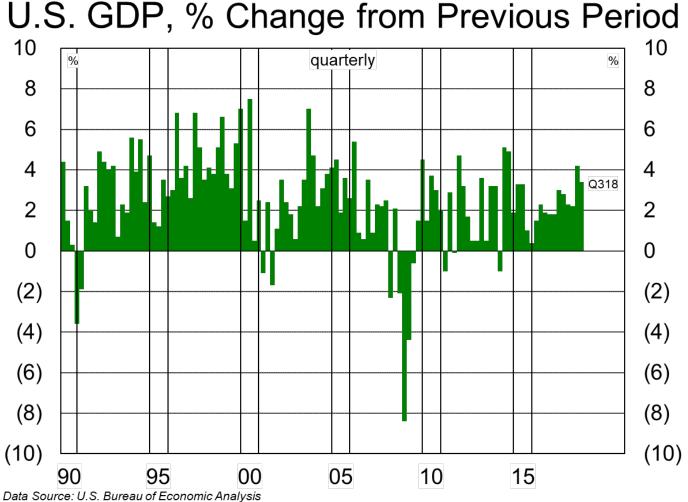
### **U of M Survey Shows Pessimism Confined To Top**





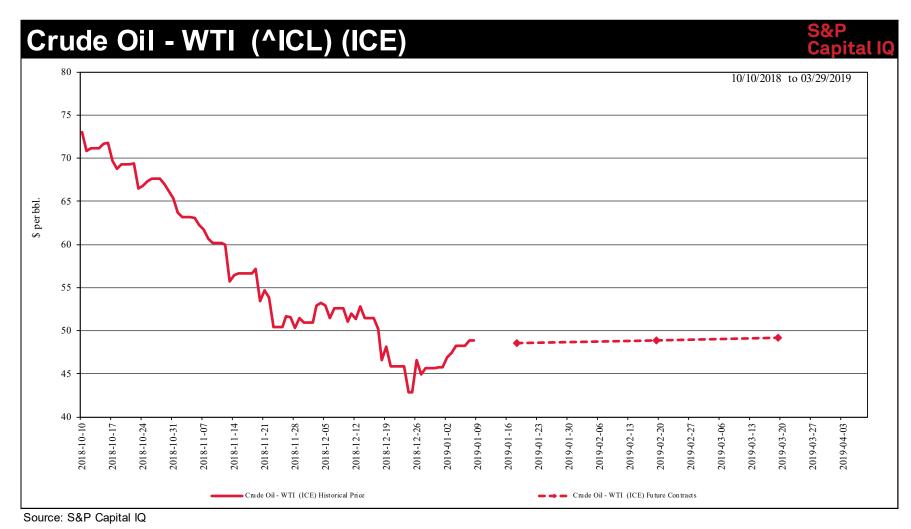


### **GDP Still Strong (with caveats)**





### **Energy Prices Low (for now)**



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## Transportation Comments From 2018 Conference Calls

#### Resolute

"Negatively impacted our first quarter earnings by more than \$15 million."

#### Domtar

"I do think transport's going to remain high. There's no reason to believe it won't."

#### Weyerhaeuser

"Canadian rail transportation remained a challenge throughout the quarter."

#### Canfor

"Pulp shipments were [negatively] impacted by transportation challenges in the quarter."

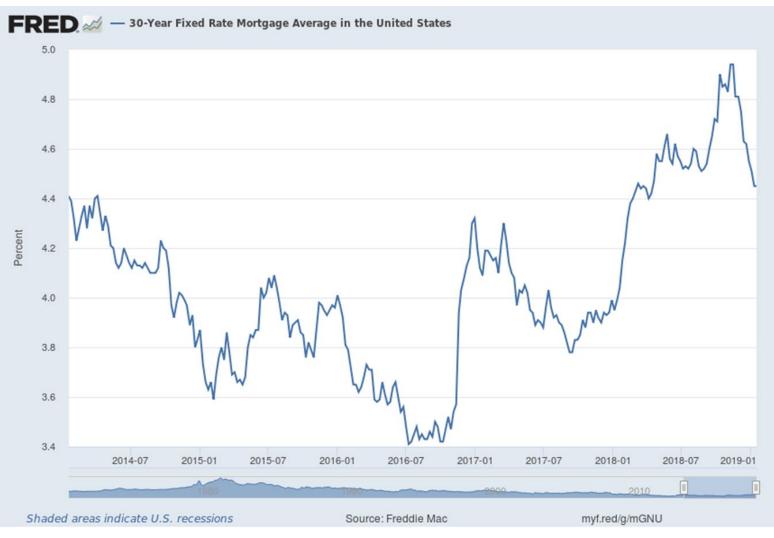


#### Will The Fed Kill The Economic Party?





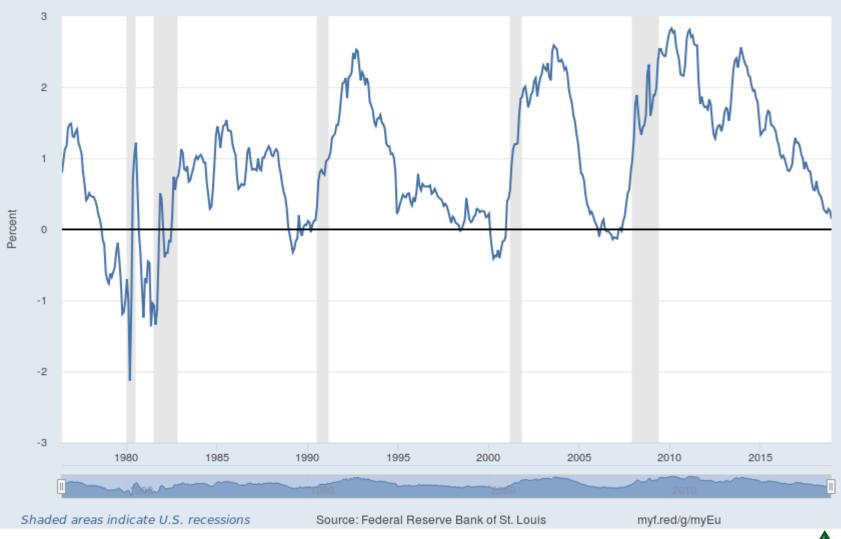
### Mortgage Rates Have Risen, But Slipping Now





## Yield Curve Near Inversion...Recession Ahead?

FRED 📈 — 10-Year Treasury Constant Maturity Minus 2-Year Treasury Constant Maturity



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### From QE To QT...An Unknown Risk



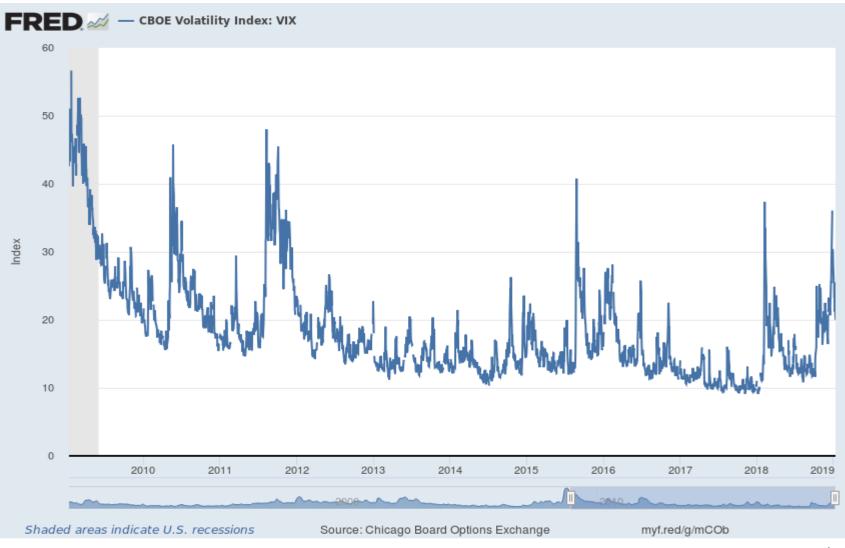
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# "The last duty of a central banker is to tell the public the truth."

## Alan Blinder, former vice chairman of the Federal Reserve



## Volatility Increasing. More Uncertainty In Market.





### The Two Sides Are Dug In...Something Has To Give





#### Impeachment?





## TRADE AND CURRENCY

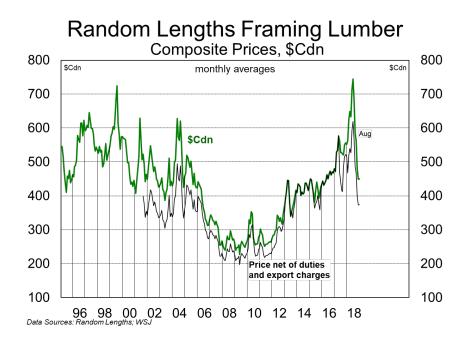


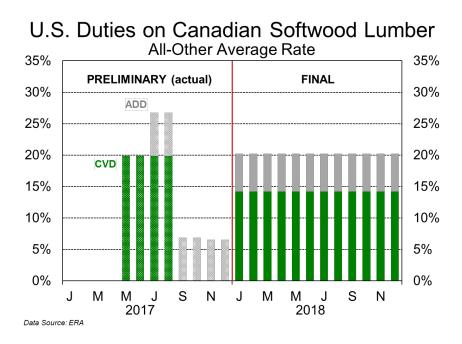
#### U.S.-China Trade...





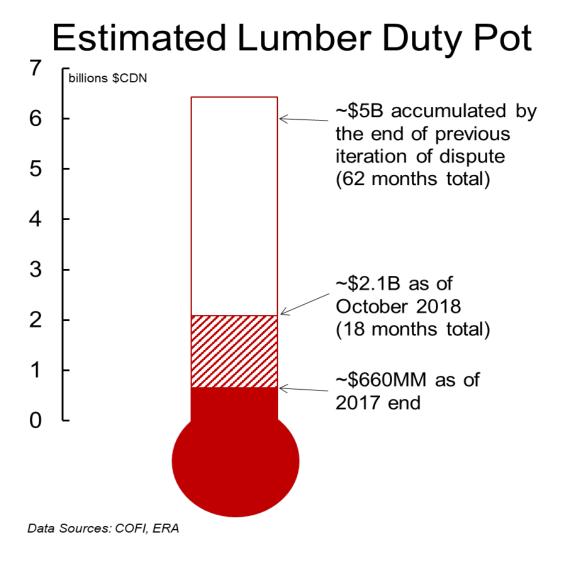
#### The Enduring Softwood Battle...





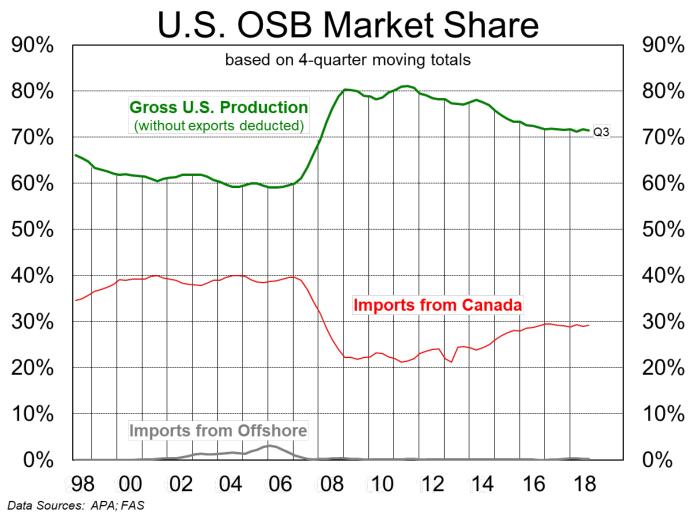


#### **Trade Battles Can Have A Big Monetary Component**





#### Other Trade Challenges? No Longer Unthinkable...



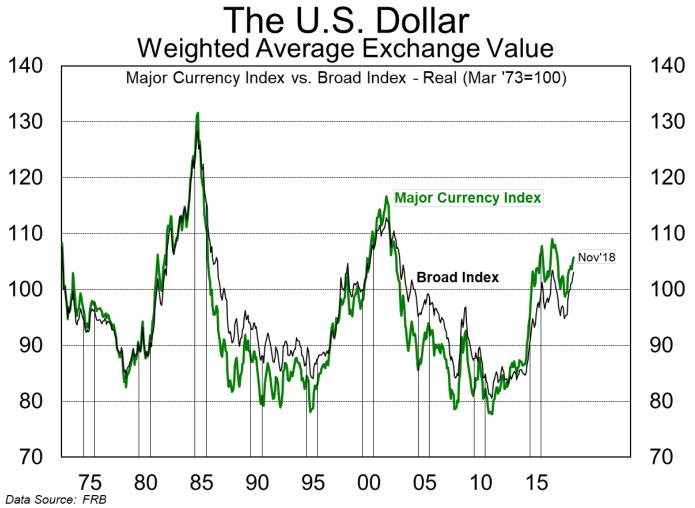


### **Risks To Trade And Currencies**

- 1. NAFTA ratification?
- 2. Brexit failure?
- 3. Italian debt issues
- 4. German bank challenges
- 5. Yellow vest protests and broader risks to euro
- 6. Do "yellow vest" protests spread?
- 7. Does China devalue?
- 8. Other?



### Strong U.S. Dollar Is Likely To Persist

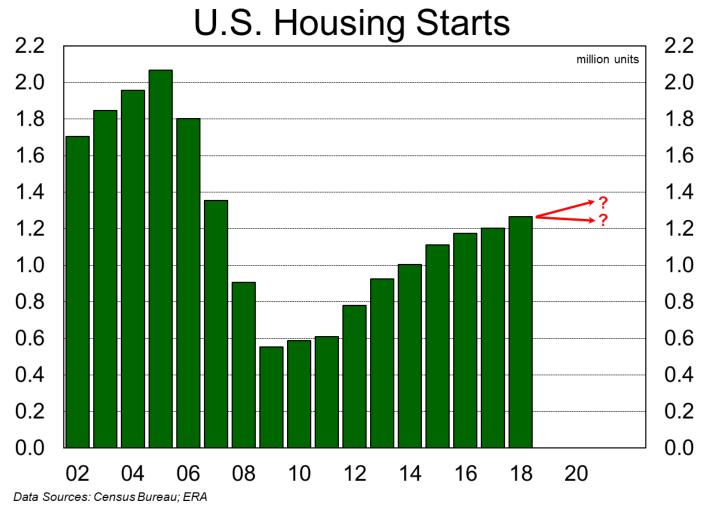




## SOLID WOOD MARKETS

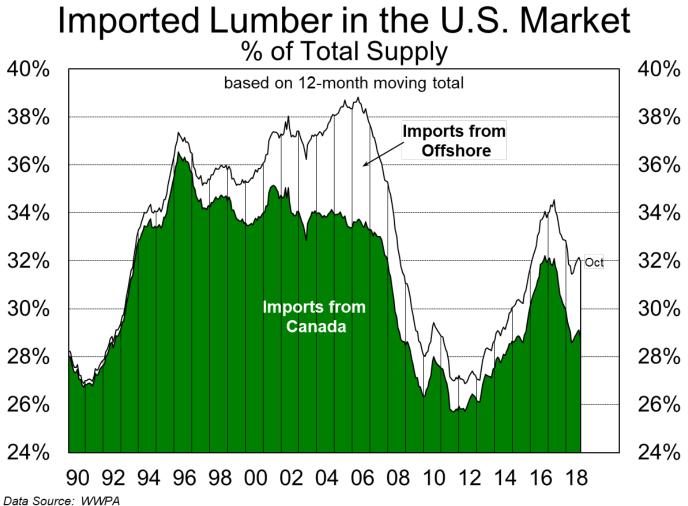


#### What To Make Of Housing Starts?



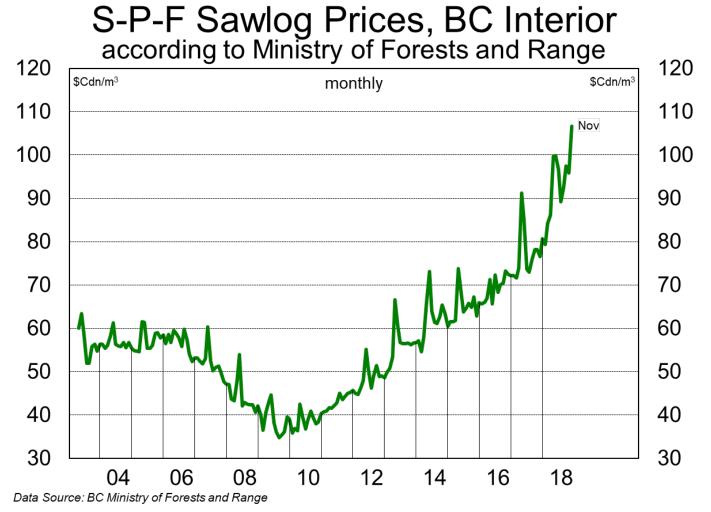


### Less Canadian Wood, But More From Offshore



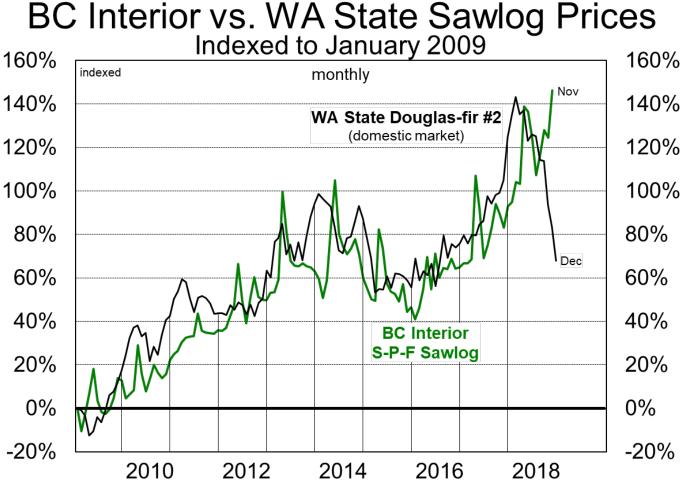


### **BC Interior Log Prices Climbing Steadily**





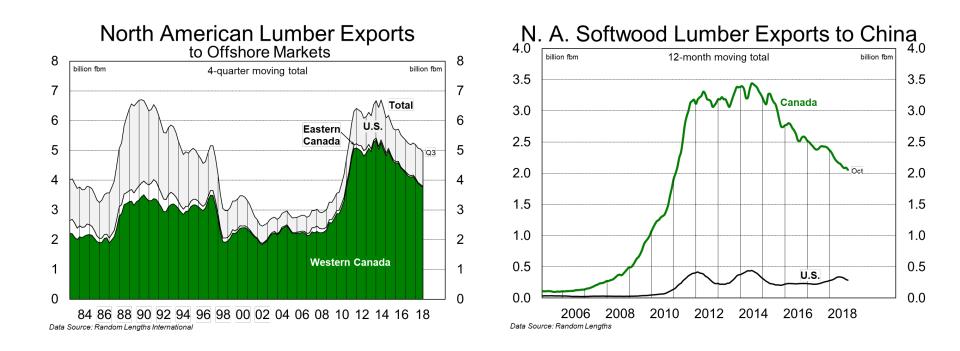
### **BC Interior Log Prices Becoming An Economic Issue**



Data Sources: BC Ministry of Forests and Range; WA State DNR

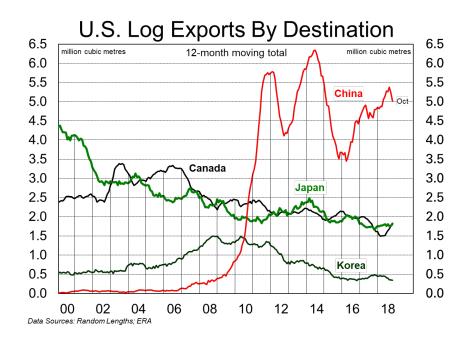


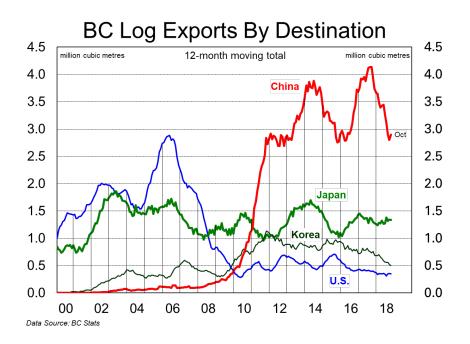
## China A Bigger Risk (or Opportunity) For Western Canadian Lumber





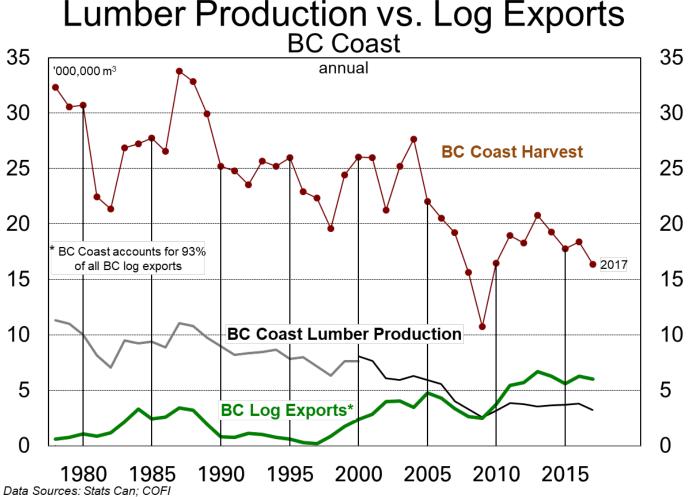
## But China A Bigger Exposure For Western U.S. Log Sellers







### BC Log Exports Could Decline Will BC Coastal Lumber Production Increase?





# Potential gov't policy changes impacting fibre supply?

- 1. Could U.S. gov't open up Federal lands to more harvesting?
- 2. BC gov't desires to see certain changes to log exports, fibre supply, less waste in the woods, etc.
- 3. Changes to road access, rain run-off, fire suppression, etc.
- 4. Other?



## CLT Growing, But Doesn't Move The Needle Much

#### MASS TIMBER CAPACITY

#### North American Mass Timber Capacity 1,2,3,4

	2018	2019	2020
Active & Operating	189,000	189,000	189,000
Under Construction <sup>(5)</sup>		300,000	300,000
Announced <sup>(6)</sup>			198,000
Projected CLT Capacity (m <sup>3</sup> )	189,000	489,000	687,000

Notes:

1) Based on two shift capacity. Some capacity estimated from capital announcements.

2) Includes Cross Laminated Timber (CLT), and Dowel Laminated Timber (DLT).

3) Includes CLT capacity for industrial uses.

4) Excludes Mass Plywood Panels (MPP) and Nail Laminated Timber (NLT).

5) Best efforts have been made to confirm construction, however, some projects in this category have not broken ground as of January, 2019.

6) Announced projects are public domain with no site specified.

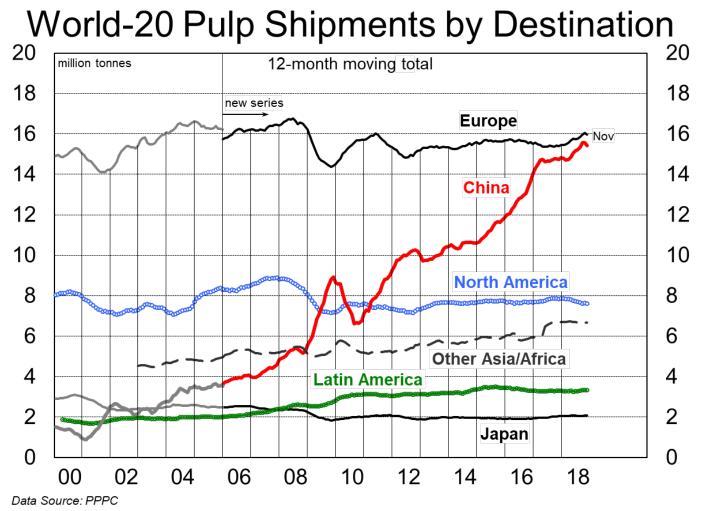




## PULP & PAPER MARKETS

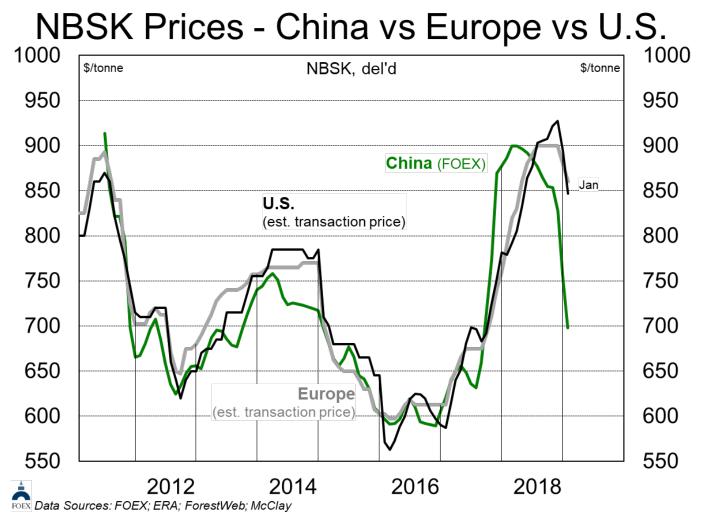


### **Chinese Demand Drives The Pulp Market**





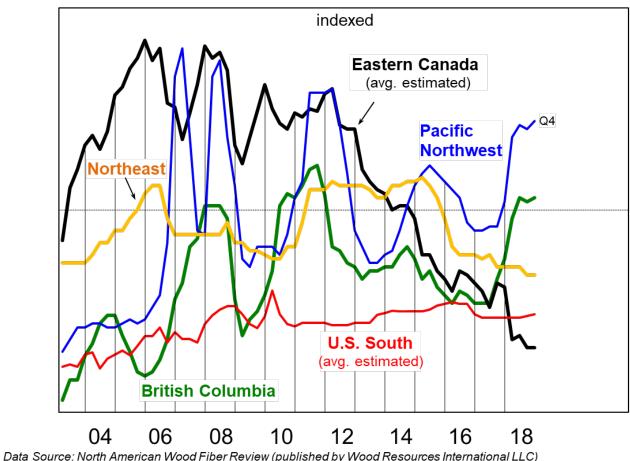
#### **But So Do Chinese Prices...**





## **Big Changes In Relative Chip Pricing**

#### North American Chip Prices (Softwood)



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# "We refuse to continue being the receptacle of the world's garbage." **Chinese Ministry Of Environmental Protection**



## CONCLUSIONS



# May you live in interesting times... Chinese Proverb/Curse



# SUMMARY

- A lot of risks facing the global economy
- A recession in the next couple of years looks inevitable
- U.S.-China standoff having broad implications
- U.S. policy much harder to predict/handicap
- As U.S. and China battle, some opportunities for others to step in
- Risks outweigh opportunities as we near the end of the business cycle (domestically and globally)



# **THANK YOU!**

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A Comprehensive Analysis of the Forest Products Sector

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Recovered Paper

European Newsprint

European Packaging

Company Estimates

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Managing Director

Senior Analyst

European P&W Papers

U.S. Housing Market

NA Printing & Writing

Euro Commodity Forecasts

April 2017

#### Industry Overview

 Log prices have been stronger in the PNW, due in part to wet weather. Prices in the U.S. South continue to slip. Exports are solid.

- Lumber prices are high, with buyers relying on secondaries for purchases. The standoff between buyers and sellers should break soon (to the downside?). The softwood battle is creating volatility.
- Panel prices are heading up as we move into the seasonally strong part of the housing cycle.
- Pulp prices show few signs of slowing and Chinese purchases of hardwood pulp have been exceedingly aggressive this year. We still expect prices to peak in Q2 — especially in China — but this market has surprised to the upside this year.
- Newsprint has been weaker in the west, but an apparent pickup in exports is encouraging producers to attempt a \$20 hike in the west.
- Paper prices are miserable everywhere. Prices were lower for all grades last month. Coated and SC keep setting new 10-year lows.
- Containerboard producers achieved the \$50 hike on board. The increase is now being pushed through to boxes. It should be generally successful, but won't achieve the announced 10%-12% (likely closer to 5%-6%).
- Boxboard grades are seeing prices rise in most grades, but with falling OCC there isn't much more to gain in CRB and URB. CUK and SBS are up \$20, but SBS is facing oversupply challenges.
- Recovered-paper prices are all collapsing as China pulls back.
- European newsprint is stable. Producers hope for gains in H2/17
- European printing paper markets are generally weak save for uncoated woodfrees, where prices are up €20–€30 in some cases.
- European containerboard is strong and prices are up, but oversupply is looming given the new capacity on the horizon.

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